

# Product Evaluation of Charlotte Teachers Institute: Exploring Program Outcomes

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#### Introduction

Program evaluation provides organizations with a decision-making framework to make informed judgements about its program merits in addition to offering methods of improvement. Evaluation of this type can work as a tool to improve the effectiveness, planning and implementation of an organization.

By providing a well-outlined CIPP model, CTI seeks to offer three distinct goals and outcomes that can be shown through questionnaire data in order to make an informed judgement about the program's merit or value offered to fellows. Those three goals include: (1) Empowering teachers through an effective professional and leadership development program, (2) Teacher retention, and (3) Expanding and deepening teachers overall subject knowledge

#### Methods

For this project, we utilized six years of post-seminar questionnaire data from fellows that completed the program from 2009-2013, and 2015. The data was then incorporated into IBM SPSS software from its initial excel template that allowing for a complete analysis of multiple facets.

The questionnaire contained 503 fellows that have completed the program over that timeframe including teachers that participated in the program multiple years. Each year had a varied number of participants. Key outcomes variables measured in the data were: Years expected to teach in the program, content knowledge confidence, and View of program usefulness



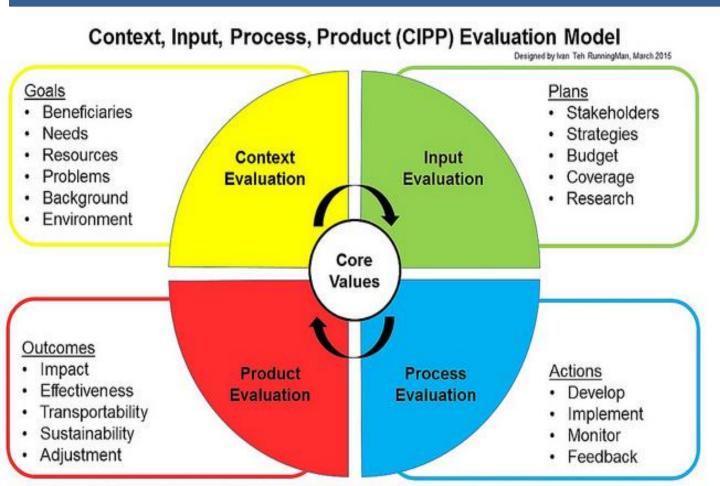
CAPTION. CTI Fellows gathering together at Discovery Place during the 2015 Fellows Orientation.

### **CIPP Evaluation Model**

**Three Goals Evaluated** 

Evaluation

Questions



The CIPP model developed by Daniel Stufflebeam (2003) offers a fourstep guide to evaluation. The CIPP model acts as a framework for program and other evaluation systems. An essential attribution behind the four step classification is how its core components seek is "not to prove but improve."

Are the number of years that fellows

predictors in the questionnaire data?

What impact does the confidence in

What impact does the dosage level

how teachers view the program

overall?

and content knowledge gain have on

have on their view on overall

usefulness of the program?

teacher's ability to teach their subject

plan to continue teaching impacted by

#### Results

When analyzing teacher retention and after controlling for years of experience teaching, the more years in the program proved to have a positive impact on how many years teaching anticipated teaching moving forward.

Empowerment as operationalized through content gain and growth professionally showed the number of seminars attended to be a significant positive factor in those two measures.

Teachers that expressed the program to be more usefulness also displaying positive responses on the indicators of higher expectations for their students, content knowledge gain and increasing their subject mastery as an attraction for them participating in the program.

	Model 1		Model 2	
	Coefficient	S.E.	Coefficient	S.E.
Years of Experience	.032	(.034)	041	(.026)
Years of Full-time Teaching	004	(.005)	002	(.004)
Number of Required 12 Seminars Attended	.093***	(.026)	.020	(.020)
Attracted to Program: Opportunity to Increase			.147	(.096)
Mastery				
Higher Expectations			.600***	(.038)
National Board Certification			.024	(.067)
Elementary School			047	(.065)
Middle School			209*	(.074)
Program Usefulness			.251***	(.068)
Constant	3.305***	(.306)	.023	(.407)
Adjusted R square	.022			.461
n	498			498
* significant at .05				
** significant at .01				
*** significant at .001				

Results. Empowerment (DV): Have teachers gained content knowledge and confidence?

#### **Teacher Curriculum Unit Presentation**



CTI Fellow Miesha
Gadsden, presents her
curriculum unit during the
'Evening for Educators'
(Spring, 2015) event.
Teachers in the program
have the chance to develop
units with the help of UNC
Charlotte and Davidson
professors.

#### Conclusions

One key implication of this study is that individuals who participate in the program for multiple years do exhibit an additional dosage impact that newer fellows are not likely to experience in their first year.

CTI should continue to emphasize the importance for fellows to attend the full required 12 seminar meeting because this has a significant positive impact on their overall feelings relating to growth professionally, content knowledge gain and program usefulness after completing the program. Individuals who do not receive the full seminar "dosage" are losing an opportunity to receive the full benefits of the program and those leading to fewer of the outcomes being met.

Going forward, a strong emphasis on full engagement in the program, before and during the professional development seminars, is recommended to maximize the potential for achieving program outcomes.

#### Contact

Program

Outcomes

Retention

Usefulness

Empowerment

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#### References

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