

Appendix 1: Implementing Teaching Standards

District and National Standards

National Visual Arts Standards

In this unit I utilized the National Art Standards as well as the North Carolina Art standards. The National Art Standards are voluntary and were released at the NAEA (National Art Education Association) Conference in San Diego in the spring of 2014. The standards were developed to include Philosophical Foundations, Lifelong Goals, Enduring Understandings, Essential Questions, and Model Cornerstone Assessments. I considered these standards for several reasons as they include many of the 21st Century skill sets desired by employers and higher education such as communication and collaboration. The media arts standards include contemporary forms such as animation, film, gaming or interactive- and computer-based art-making and the North Carolina standards are not as comprehensive.

Digital Storytelling addresses many of the art and media art standards. The main value in having students plan and revise using the three storyboard types fits the Media Arts standards below especially MA:Cr2.1.1 Process Development. In the perception standard MA:Re7.1 having the students create their own story and illustrate using graphic novel, or storybook form addresses the standard and the essential question, how do we “read” media artworks?

The North Carolina standard concerns again the planning of an artwork and creating an artwork that is a means of expression. How do pictures in a book speak to us when there are no words? How do we understand the meaning when reading a visual language?

Media Arts/Creating

MA: Cr2.1.1

Process Component: Develop

Anchor Standard: Organize and develop artistic ideas and work.

Enduring Understanding: Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.

Essential Question: How do media artists organize and develop ideas and models into process structures to achieve the desired end product?

Grade HS proficient

MA: Cr2.1.1.HSI

a. Aesthetic criteria in developing, proposing, and refining artistic ideas, plans, prototypes, and production processes for media arts productions, considering original inspirations, goals, and presentation context.

Media Arts/Responding

#MA: Re7.1

Process Component: Perceive

Anchor Standard: Perceive and analyze artistic work.

Enduring Understanding: Identifying the qualities and characteristics of media artworks

improves one's artistic appreciation and production.

Essential Question: How do we 'read' media artworks and discern their relational components?

How do media artworks function to convey meaning and manage audience experience?

North Carolina Essential Standards

Intermediate Visual Arts

Curriculum Alignment

I.V.2 Apply creative and critical thinking skills to artistic expression.

Understand the role of planning in solving artistic problems.

Create personal, symbolic expression as a means of communication (original, visual language)