## **Appendix**

## Implementing District Standards

This unit supports instructional content as specified in the North Carolina Essential Standards for Visual Art, Critical Response strand. Critical Response refers to the use of critical analysis to react, either in writing, verbally, through art, or through other modalities to art. Critical response requires the use of skills such as observing, describing, analyzing, interpreting, critiquing, judging, and evaluating personal art and the art of others. At the proficient level, students differentiate between personal aesthetic response and objective critical response and critique art based on reflective inquiry. Advanced students construct convincing and logical arguments, individually and collaboratively, to defend analysis of art. A primary goal of the unit is that students gain skill in their ability to make and defend judgments about media imagery. That students are familiar with the craft and purpose of media images of diverse types and sources is important in growing their understandings of both art and communication in their own lives. This unit supports students' understandings of the relationship of iconic images and notions of civic responsibility important to and the growth of positive school culture.